



# **HAWAII CONSTRUCTION CAREER DAYS**

**Honolulu - Aloha Stadium - September 19 - 20, 2024**

**Kauai - Kauai Community College - November 14, 2024**

# **SPONSORSHIP INFORMATION**

Mahalo for supporting Hawaii Construction Career Days! There are two ways to support CCD – through a Corporate Sponsorship or an In-Kind Donation of providing Heavy Equipment or Hauling Services.





Aloha Stadium: 9/19/2024 - 9/20/2024 & Kauai Community College: 11/14/2024

Aloha,

Hawaii Construction Career Days (HCCD) is the premier workforce development event for both construction industry leaders and students, and we would like to invite you to be a sponsor of this year's events.

**Hawaii Construction Career Days**  
**Aloha Stadium, Oahu, September 19 – 20, 2024**  
**Kauai Community College, Kauai, November 14, 2024**

This year's events will give more than 2,000 middle and high school students on Oahu and Kauai a firsthand, up-close experience with our industry. Hawaii public, private and charter middle and high school students will get to explore the construction industry through hands-on activities, interactive exhibits, and challenging games. Construction, engineering, and architecture firms; educational institutions; government agencies; and trade apprenticeship programs will once again have the opportunity to be involved in these educational activities. As in previous years, students will also have the chance to operate some of our industry's heavy equipment such as backhoes, skid loaders, excavators and scissor lifts for a memorable experience.

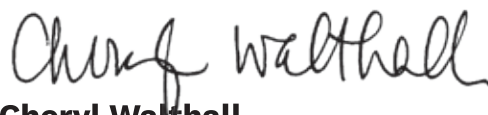
This event is only possible with the generous support of our sponsors and donors. We humbly ask you to consider making a tax-deductible financial contribution to HCCD to show your support for Hawaii's youth and to support workforce development to benefit our entire industry. Your support enables us to provide this opportunity **at no cost to the students, chaperones, or schools**. Enclosed is more information about our sponsorship opportunities and sponsor benefits.

If you have any questions, please contact HCCD President **Melanie Martin** at **(808) 220-6732** or **[hawaiiiccd@gmail.com](mailto:hawaiiiccd@gmail.com)**. Thank you for your support. We look forward to seeing you this year at the Aloha Stadium and Kauai Community College for Hawaii Construction Career Days!

Mahalo nui loa,

  
**Dale Sakamoto Yoneda**

**Chair, Sponsorship Committee**

  
**Cheryl Walthall**

**Vice Chair, Sponsorship Committee**



Aloha Stadium: 9/19/2024 - 9/20/2024 & Kauai Community College: 11/14/2024

# CORPORATE SPONSORSHIP

Corporate sponsors receive the following benefits for **both** the Oahu & Kauai events:

BENEFIT	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,000
Ad space in the Construction Career Guide distributed to all students, teachers/ chaperones, volunteers and sponsors at both Oahu & Kauai CCD	1/2 PAGE*	1/4 PAGE*	---
Company listed on Sponsors page in the Construction Career Guide	LOGO* Premium Placement	LOGO*	NAME
Company listed on Sponsors page of Hawaii Construction Career Days website	LOGO* Premium Placement	LOGO*	NAME
Recognition on 'Mahalo to Sponsors' signage at CCD on Oahu & Kauai	LOGO* Premium Placement	LOGO*	NAME
Verbal recognition as a sponsor during the program	YES	YES	YES
Exhibitor Space at CCD on Oahu & Kauai	Two (2) 8' x 30" tables 8 chairs	One (1) 8' x 30" table 4 chairs	One (1) 8' x 30" table 4 chairs
Bento lunch provided for exhibitors	YES	YES	YES
CCD T-shirts provided for exhibitors	YES	YES	YES

\*Sponsorship payment must be received by July 19 to be guaranteed ad space in the Construction Career Guide and logo included on printed materials. Deadline to submit company logo and final, print-ready ad is Friday, July 26, 2024.

**Please complete the Sponsorship Form on page 5 of this packet and return it by July 19, 2024 to guarantee logo and ad placement in the Construction Career Guide.**



Aloha Stadium: 9/19/2024 - 9/20/2024 & Kauai Community College: 11/14/2024

# EQUIPMENT/HAULING IN-KIND DONATION

Equipment/Hauling Sponsors receive the following benefits for **both** the Oahu & Kauai events:

BENEFIT	
Ad space in the Construction Career Guide distributed to all students, teachers/chaperones, volunteers and sponsors at both Oahu & Kauai CCD	<b>1/3 PAGE*</b>
Company listed on Sponsors page in the Construction Career Guide	<b>LOGO*</b>
Company listed on Sponsors page of Hawaii Construction Career Days website	<b>LOGO*</b>
Recognition on 'Mahalo to Sponsors' signage at CCD on Oahu & Kauai	<b>LOGO*</b>
Verbal recognition as a sponsor during the program	<b>YES</b>
Exhibitor Space at CCD on Oahu & Kauai	<b>One (1) 8' x 30" table 4 chairs</b>
Bento lunch provided for exhibitors	<b>YES</b>
CCD T-shirts provided for exhibitors	<b>YES</b>

\*Sponsorship payment must be received by July 19 to be guaranteed ad space in the Construction Career Guide and logo included on printed materials. Deadline to submit company logo and final, print-ready ad is Friday, July 26, 2024.

**Please complete the Sponsorship Form on page 5 of this packet and return it by July 19, 2024 to guarantee logo and ad placement in the Construction Career Guide.**





Aloha Stadium: 9/19/2024 - 9/20/2024 & Kauai Community College: 11/14/2024

# SPONSORSHIP FORM

PLEASE CHECK ALL THAT APPLY:

## CORPORATE SPONSORSHIPS

- ☐ **GOLD** (\$5,000)      ☐ **We are unable to participate as a sponsor this year, but would like to make a donation of**
- ☐ **SILVER** (\$3,000)
- ☐ **BRONZE** (\$1,000)
- \$ \_\_\_\_\_

**TOTAL: \$** \_\_\_\_\_

## EQUIPMENT / IN-KIND SPONSORSHIPS

- ☐ **EQUIPMENT:** In-Kind Value: \$ \_\_\_\_\_
- ☐ **HAULING:** In-Kind Value: \$ \_\_\_\_\_

**TOTAL: \$** \_\_\_\_\_

Sponsorship payment must be received by July 19, 2024 to be guaranteed ad space in the Construction Career Guide and logo included on printed materials. Deadline to submit company logo and final, print-ready ad is July 26, 2024.

**Please check all that apply:**

- ☐ We plan to participate as an Exhibitor and/or donate Equipment/Hauling for Aloha Stadium (please fill out the Exhibitor Form on p. 7)
- ☐ We plan to participate as an Exhibitor and/or donate Equipment/Hauling for Kauai Community College (please fill out the Exhibitor Form on p. 8)
- ☐ We do not plan to participate at either of the events (please disregard the attached Exhibitor Forms)

## SPONSOR INFORMATION

**Contact** (for acknowledgment of gift and tax documentation)

Full Name \_\_\_\_\_

Title \_\_\_\_\_

Ph # \_\_\_\_\_ E-mail \_\_\_\_\_

**Company Name** (as you would like it to appear in printed materials)

\_\_\_\_\_

Company Mailing Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Company Website \_\_\_\_\_

**Contact to coordinate ad and logo submittal**  
(if different from contact on the left)

Full Name \_\_\_\_\_

Title \_\_\_\_\_

Ph # \_\_\_\_\_ E-mail \_\_\_\_\_

Please mail your completed form and check payable  
'Hawaii Construction Career Days' to:

**Hawaii Construction Career Days**

**c/o Melanie Martin**

**P.O. Box 235354**

**Honolulu, Hawaii 96823-3505**

For more information, please contact Hawaii Construction Career Days President **Melanie Martin** at  
**(808) 220-6732** or **[hawaiiiccd@gmail.com](mailto:hawaiiiccd@gmail.com)**



Aloha Stadium: 9/19/2024 - 9/20/2024 & Kauai Community College: 11/14/2024

# ALOHA STADIUM EXHIBITOR INFORMATION

**Thursday, September 19 – up to 800 middle school students plus their teachers and chaperones**

**Friday, September 20 – up to 800 high school students plus their teachers and chaperones**

## CCD EVENT SCHEDULE

<b>8:00 – 8:30am</b>	Students Arrive
<b>8:30 – 9:15am</b>	Opening Ceremony and Safety Briefing
<b>9:15 – 10:30am</b>	Group A: Heavy Equipment Group B: Educational Exhibits & Construction Trades
<b>10:30 – 10:40am</b>	Passing Time
<b>10:40 – 11:55am</b>	Group A: Educational Exhibits & Construction Trades Group B: Heavy Equipment
<b>11:55am – 12:00pm</b>	Passing Time
<b>12:00 – 1:30pm</b>	Lunch served and students return to school (departure times vary)

## EXHIBITORS SCHEDULE

<b>7:00 – 8:00am</b>	Exhibitors check-in at Registration Tent to pick up CCD t-shirts and sign CCD Waiver Forms – EVERY EXHIBITOR MUST SIGN A WAIVER FORM
<b>7:00 – 9:00am</b>	Exhibitors set-up in Educational Exhibits tent
<b>7:00am – 12:00pm</b>	Light refreshments and snacks available all day at Registration Tent
<b>12:00 – 12:30pm</b>	Bentos distributed to Exhibitors by CCD volunteers
<b>12:00 – 2:30pm</b>	Break down and clean up

## THE DETAILS

- One table and two chairs in the Educational Exhibits tent provided (2 tables, 4 chairs provided to Gold level sponsors only).
- Exhibitors should bring all supplies needed (e.g. table cover, signage, printed handouts, scissors, tape, paperweights, etc.).
- Water refilling stations available. Please bring your own reusable water bottle.
- It will be hot! Wear sunscreen and hydrate often throughout the day!

## THE EXHIBIT

- **Please talk to the students about your career or what your company does, what kind of job opportunities your company offers and what kind of training/education is required.**
- Students enjoy interactive exhibits that teach them something about the industry – design, following plans, building structures, etc. Think of a creative activity that can give them an idea of what your company does. They also enjoy when the activity is a competition between two or more people.
- Ideas for prizes: company swag items or candy/chips (avoid snacks with peanuts in case of allergy).
- Students love stickers for their hard hats!
- Electricity provided upon request. Please indicate power needs on the Exhibitor Form. Exhibitors must bring an extension cord to connect into the main power line.



Aloha Stadium: 9/19/2024 - 9/20/2024 & Kauai Community College: 11/14/2024

# OAHU EXHIBITOR & EQUIPMENT/HAULING FORM

Name of Organization: \_\_\_\_\_

# of lunches: Thursday \_\_\_\_\_ Friday \_\_\_\_\_

# of T-Shirts: THURSDAY: S \_\_\_\_\_ M \_\_\_\_\_ L \_\_\_\_\_ XL \_\_\_\_\_ 2XL \_\_\_\_\_ 3XL \_\_\_\_\_ 4XL \_\_\_\_\_ 5XL \_\_\_\_\_

# of T-Shirts: FRIDAY: S \_\_\_\_\_ M \_\_\_\_\_ L \_\_\_\_\_ XL \_\_\_\_\_ 2XL \_\_\_\_\_ 3XL \_\_\_\_\_ 4XL \_\_\_\_\_ 5XL \_\_\_\_\_

**Please fill out the appropriate section.** If your company is a corporate sponsor, please fill out the Exhibitor Booth Contact only. If your company is donating equipment or hauling services, please fill out the Equipment/Hauling Contact AND the Exhibitor Booth Contact, if you plan to have an exhibitor booth during the event.

## EXHIBITOR BOOTH CONTACT:

Contact Full Name \_\_\_\_\_

Title \_\_\_\_\_

Office # \_\_\_\_\_ Mobile # \_\_\_\_\_

E-mail \_\_\_\_\_

Electricity Needed? Yes \_\_\_\_\_ No \_\_\_\_\_

## EQUIPMENT / HAULING CONTACT:

Contact Full Name \_\_\_\_\_

Title \_\_\_\_\_

Office # \_\_\_\_\_ Mobile # \_\_\_\_\_

E-mail \_\_\_\_\_

Please describe the type and quantity of equipment

\_\_\_\_\_

**Please submit your completed form with your Sponsorship Form and payment.**

**If submitting the form later, please email it to Dale Sakamoto Yoneda at [daley@smsihawaii.com](mailto:daley@smsihawaii.com)**

## CONTACT INFO

### General Questions

Melanie Martin  
(808) 220-6732  
[hawaiiccd@gmail.com](mailto:hawaiiccd@gmail.com)

### Sponsorship

Dale Sakamoto Yoneda  
[daley@smsihawaii.com](mailto:daley@smsihawaii.com)

### Construction Career Guide Ads

Faith Freitas  
[faith@trademediahui.com](mailto:faith@trademediahui.com)

## ALOHA STADIUM EVENT

### Exhibitors

Melanie Kim  
[mkim@prp-hawaii.com](mailto:mkim@prp-hawaii.com)

### Trades Exhibitors

Robert Aquino  
[robert@hetf1186.org](mailto:robert@hetf1186.org)

### Equipment/Hauling

Sami Tamasese  
[stamasese@henselphelps.com](mailto:stamasese@henselphelps.com)



Aloha Stadium: 9/19/2024 - 9/20/2024 & Kauai Community College: 11/14/2024

# KAUAI EXHIBITOR & EQUIPMENT/HAULING FORM

Name of Organization: \_\_\_\_\_

# of lunches: \_\_\_\_\_

# of T-Shirts: S \_\_\_\_\_ M \_\_\_\_\_ L \_\_\_\_\_ XL \_\_\_\_\_ 2XL \_\_\_\_\_ 3XL \_\_\_\_\_ 4XL \_\_\_\_\_ 5XL \_\_\_\_\_

**Please fill out the appropriate section.** If your company is a corporate sponsor, please fill out the Exhibitor Booth Contact only. If your company is donating equipment or hauling services, please fill out the Equipment/Hauling Contact AND the Exhibitor Booth Contact, if you plan to have an exhibitor booth during the event.

## EXHIBITOR BOOTH CONTACT:

Contact Full Name \_\_\_\_\_

Title \_\_\_\_\_

Office # \_\_\_\_\_ Mobile # \_\_\_\_\_

E-mail \_\_\_\_\_

Electricity Needed? Yes \_\_\_\_\_ No \_\_\_\_\_

## EQUIPMENT / HAULING CONTACT:

Contact Full Name \_\_\_\_\_

Title \_\_\_\_\_

Office # \_\_\_\_\_ Mobile # \_\_\_\_\_

E-mail \_\_\_\_\_

Please describe the type and quantity of equipment

\_\_\_\_\_

## CONTACT INFO

### General Questions

Co-Chairs  
Jackie Contrades  
jkc@shioi.com  
or  
Laura Cushnie  
Laura@cushniecci.com

### Sponsorship

Dale Sakamoto Yoneda  
daley@smsihawaii.com

### Construction Career Guide Ads

Faith Freitas  
faith@trademediahui.com

**Please submit your completed form with your Sponsorship Form and payment.**

**If submitting the form later, please email it to  
Jackie Contrades at jkc@shioi.com**